Media Contact:

Melanie Smith
Atlas RFID Solutions
PR Manager
msmith@atlasrfid.com

Phone: +1 205-918-7140

Atlas RFID Solutions Finalist for COAA Best Practices Award

Jovix® recognized for Construction Owners Association of Alberta's Most Prestigious Award

Birmingham, Ala., April 11, 2016— Atlas RFID Solutions, the world leader in modern materials management for the capital asset market, has been nominated for the Construction Owners Association of Alberta (COAA) 2016 Best Practices Award. COAA describes the award on their website: "These awards recognize companies and organizations that have provided outstanding leadership in developing, implementing and improving industry best practices, which have led to measurable advances in project, company or industry performance." The 2016 theme is Construction Performance.

Atlas and its software solution, Jovix, was nominated based on project performance in the Canadian Oil Sands, where the materials management solution removed paper-based processes from field materials management and the global supply chain. On many of its projects, Jovix is used to automate field transactions and provides real-time actionable data for decision makers to proactively reduce material availability issues. This functionality and the support services offered on the project were a large contributor to the success of the project.

Bob O'Shaughnessy, Canadian Strategic Account Director for Jovix, states: "The COAA Best Practices Award is so prestigious in our industry that it is truly an honor to be in the running. The construction industry is increasingly interested in increasing efficiencies and avoiding cost overruns and schedule delays—we help them with that, and it is great news that our efforts are being recognized."

With oil prices remaining low, Jovix is assisting efficiency-conscious firms in Canada as well as in the US and 7 other countries to increase productivity and reduce costs by leveraging advances in technology to make projects smarter.

Jovix is a Gold Sponsor at the COAA Best Practices Conference will be held May 10 – 11, 2016 at the Shaw Conference Centre in Edmonton, Alberta. Find out more information about COAA at www.coaa.ab.ca.

To find out more about the Jovix solution, visit www.atlasrfid.com.

About Atlas RFID Solutions

Jovix is an award-winning materials management application developed by Atlas RFID Solutions specifically for the capital asset market. Jovix combines web-based server software with mobile and auto-ID technologies to extend access to information to decision makers in the field, as well as digitize and automate manual paper-based data collection processes. Jovix provides value for Owner/Operators, EPC firms, contractors, fabricators and suppliers by removing impediments to productivity that result from material readiness issues.

To learn more about Jovix, Atlas RFID Solution's modern materials management application used on more than 200 sites across the globe, and how it helps industrial construction projects and operating assets increase efficiency, protect schedule and reduce unnecessary costs, visit www.atlasrfid.com or call +1 855-568-4151 in the US or +1 587-487-5737 in Canada.

###